NORTH CAROLINA PLEIN AIR ART FESTIVAL 2027

Prospectus

Two virtual orientations will be offered; you will be expected to participate in one of your choosing. Dates TBD. There will also be an in-person orientation offered on May 9, 4:30 PM

MAY 9, 3:00 – 5:30 PM Stamping followed by dinner for artists, volunteers, and hosts. Display panels hung with library paintings. You are required to bring enough paintings to fill your display panel.

May 9, 4:30 PM ORIENTATION FOR ARTISTS WHO HAVE NOT ATTENDED A VIRTUAL SESSION

May 9, 4:45 PM Dueling Brushes Team Strategy meeting with your team captain.

May 9, 5:45 PM Artists/Hosts welcoming BBQ. **Obligatory for all featured artists**

May 9, 6:30 PM -North Carolina Plein Air Art Festival Competition begins. Open boundaries within Craven, Pamlico, and Carteret Counties.

May 10 Painting boundaries Craven County.

May 10 All artists in New Bern. Meet and greet with donors and collectors. Dueling Brushes in Teams- Obligatory for all featured artists. Time TBA Featured artists will display their day's work on field easels in the gallery for a preview to our donors and collectors. You will be allowed to presale a painting and continue working on it throughout the week. Any finished paintings sold may be counted as one of your reserved paintings for competition.

May 10-15-Exhibition/Sales Gallery open to the public daily 9 AM-8 PM. Fresh paintings may be delivered throughout the day. Last look May 16, 9:00 AM-noon. *Exceptions: Gallery closed to the public May 15 at 2:00 for judging – reopening 6:00 PM for reception.*

BEAUFORT & ORIENTAL PAINT-OUTS - **Obligatory for all featured artists to paint in Carteret & Pamlico counties on their assigned date.** Pop-up gallery sale & local reception (attendance not required). Each venue will host one half of the roster each day. The remaining half of the roster will be present in Craven County on these days. Work not sold on first painting day of offsite venues will remain and displayed in their Galleries for sale during the second day until after reception. Unsold paintings will be transferred to New Bern Gallery for sale.

May 15, 3:00 PM Deadline for delivery of competition paintings (framed and wired). •

May 15, 6:00-8:00 PM -Awards Celebration - **Obligatory for all featured artists.** Ticketed affair, judging and awards

May 16, Quick Paint- Public & Featured Artists paint for Ribbons and cash awards. **Obligatory for all featured artists**

May 16, 2:00 PM close of Gallery Exhibition - **Artist checkout is required.**

Terms and Conditions - All artists accepted into the competition agree to the following:

1) To be present and to paint works within specified areas for the competition May 9 -16, 2027.

2) Artists are required to bring sufficient framed work to begin the week with a full display. The display dimensions are 40" W 80" H.

3) To make their painting location available to the public for a minimum of 3 hours per day by reporting GPS coordinates to organizers or logging into *En Plein Air Artists Locator* app.

4) Two fresh pieces shall be turned into the Gallery for Sale by Wednesday May 12. Any paintings sold at venues will meet this requirement.

5) The Artist shall complete and turn in at least three works by 3:00 pm May 15, 2027, to be hung and displayed for the Collector's Preview Party (Vernissage) and judging.

6) Artists agree that all works shall:

   a. Not exceed 40" in any dimension

   b. Be of a 2D medium

   c. Be completed *en plein air* without the assistance of photography

   d. All work must be framed and wired for hanging

7) To attend the Artist Orientation activities & Host dinner, Sunday May 9, 2027, 4-6:30 pm.

8) To attend the Awards Reception, May 15, 2027, 6-8PM

9) To participate in the Quick Paint on May 16, 2027, at the publicized time and place.

10) The Artist shall agree to price all works commensurate with their normal gallery price and structure. North Carolina Plein Air Art Festival Organization shall retain a 40% consignment rate on all works sold. Sales tax, credit card, and other fees shall be handled by the North Carolina Plein Air Art Festival organization, (Plein Air New Bern Inc (501c3)).

11) Commissions resulting from participation in NC Plein Air must be brokered by the Sales Team of NC Plein Air Art Festival and meet the guidelines put forth in the artist agreement.

12) All sales will be handled through NC Plein Air Staff; side transactions are forbidden and could result in expulsion from the event and competition.

13) Artists shall remove all unsold inventory from the exhibition gallery by 3:00 PM May 16, 2027.

14) Artist agrees to give the exclusive rights to the sale of all work **created or exhibited** at North Carolina Plein Air Art Festival Events for the period May 9 -June 9, 2027, to NC Plein Air Organization (Plein Air New Bern Inc).

15) Artist shall retain all copyright to works sent for marketing and created as part of the North Carolina Plein Air Art Festival - Plein Air New Bern Inc event. However, the artist shall grant North Carolina Plein Air Art Festival - Plein Air New Bern, Inc organizers the right to use images of such works for business and other promotional purposes, those submitted for inventory and those created for the purpose of participating in North Carolina Plein Air Art Festival – (Plein Air New Bern Inc. 501(c)3) on or between May 9-16, 2027.

We invite artists to bring or create and leave a sample of their work as a donation to the festival. This work will not be sold during the festival but will be used during the year as promotions for sponsors, community events, prizes for paint-outs or fundraisers for our charitable endeavors such as our Healing Through Art initiative.

Additional Things to Consider:

1) Artists may paint scenes from the three-county area before the competition begins to build inventory, meet collectors, and familiarize themselves with the area. Paintings completed before the competition will not be eligible for awards but can be displayed and sold in the gallery as part of the library's inventory.

2) Each artist will be allowed to display and sell up to two paintings during the week that are marked at time of sale "*Reserved for Competition*". Artists may remove a reservation and place it on a different painting by notifying the sales team and inventory control committee. Collectors will be advised at time of sale; there is no guarantee their painting will be in the final competition. The final decision of competition paintings will be made by artists on May 15 before 3:00 PM.

3) Artists will be contacted before the event to inquire if they would like to take advantage of free host family housing during the event. Host housing is a great way to reduce travel costs and engage the community during the event.

4) International artists are responsible for supplying a financial method of receiving USD, such as PayPal or WISE for multiple currencies. Exchange fees are the responsibility of the artist.

WHAT TO PAINT???? Oh My!! You are in for a treat!!

NEW BERN, North Carolina

The historic city of New Bern, the first colonial capital of North Carolina, has become a prime destination for retirees, families, and tourists alike. New Bern's rich history and beautiful geographic setting create a cultural environment that has attracted an active art community supported by an enthusiastic group of collectors and donors.

With a city motto of "Everything Comes Together Here," New Bern offers a variety of charming locations for plein air painters of all types. Situated at the junction of two rivers, the downtown area offers waterfront and dockside views, beautiful parks, and storefronts in a variety of styles from the past three centuries. Just down the street from the historic downtown area sits Tryon Palace, a studied recreation of the Governors' mansion from 1767 complete with sixteen acres of gardens. Surrounding the core of the downtown are three recognized historic homes districts, boasting a range of architectural movements and construction from Colonial to Craftsman to a select few Mid-Century Moderns. The surrounding area is also home to the waterfront centers of Oriental and Beaufort, the New Bern Battlefield Park, and the Croatan National Forest.

https://visitnewbern.com/

ORIENTAL, North Carolina

Oriental is North Carolina's Sailing Capital. Local sailing clubs hold races throughout the year. Other sailors prefer cruising, using Oriental as a convenient base for sailing trips to nearby towns such as Beaufort or Ocracoke. Some have sailed out of Oriental around the world and back, and some just cruise to a nearby creek, drop anchor and spend a quiet evening under the stars.

Home of the "big boys", the commercial fishing boats, an artists' dream for painting! Oriental has a well established art community, colorful history and citizens. You will love it.

BEAUFORT, North Caroline

Beaufort is at its heart, a nautical town. Filled with maritime stores, restaurants featuring fresh seafood, and hundreds of docks bordering the waterfront. Established in 1713 and incorporated in 1723, Beaufort is the fourth oldest town in North Carolina and known as one of the most beautiful towns in North Carolina.

Beaufort is located in North Carolina's "Inner Banks" region. The town is home to the North Carolina Maritime Museum, the Duke University Marine Laboratory (Nicholas School of the Environment), and the National Oceanic and Atmospheric Administration (NOAA) Center for Coastal Fisheries and Habitat Research. It is also the location of the Rachel Carson Reserve, part of the N.C. Coastal Reserve and National Estuarine Research Reserve system.[11]

https://beauforthistoricsite.org/